

EXHIBITOR PROSPECTUS

SHOCK AND VIBRATION EXCHANGE WWW.SAVECENTER.ORG



EVENT INFORMATION

The continuous service record and the community rapport of the Shock and Vibration Symposium speaks for itself. With 87 Symposiu under the community's belt, the 88th Symposium promises to deliver what the organization has come to pride itself on; a quality technical conference. With the conference comes over 200 technical papers, tutorials, meetings, discussion groups, and other fora presented from experts in their field.

These presentations are geared toward an audience of approximately 350-500 representatives of the US Government and the commercial sector of the shock and vibration community. These attendees range in assignment from project engineers and program developers to project managers and product developers. We also have representatives from academia and have attendance from over a dozen different countries.

We have attracted the largest names in measurement, testing, and equipment in our exhibit hall. Below is a list of many of the exhibitors who have joined us in the last few years.

Advanced Antivibration Corp.

Aberdeen Test Center

ABS Consulting

Aero Nav Laboratories

Air Force Rsch, Laboratory

Altair Engineering

Applied Physical Sciences

Autodesk

Bodietech

Boeing

Bruel and Kjaer

Correlated Solutions

Crystal Instruments

Data Physics Corp.

Dayton T. Brown

DEWESoft

Dept. of Homeland Security

Diversified Technical Sys

Defense Threat Reduction Agency

Dytran Instruments

E-Labs Inc.

Electric Boat Corporation

ETS Solution NA

HBM Test & Measurement

Hi-Techniques

HI-TEST Laboratories

Huntington Ingalls Industries

IDC

IOTech

IMC Corporation

Instrumented Sensor Technology

ITT Enidine

Kellett Enterprises

Kistler Instruments

Kulite Semiconductor Products

Lansmont Corporation

m+p International

Meggitt Sensing Systems

Moog CSA Engineering

MREL Group

MSC Software

Muller BBM

National Instruments

National Technical Systems

NAVSEA Warfare Centers

NEi Software

Newport News Industrial

Northrop Grumman

Orbital ATK

OROS

Pacific Instruments

PCB Piezeotronics

Precision Filters

Society of Exp. Mechanics

Shock Tech

SIMULIA

Spectral Dynamics

SPEKTRA

Taylor Devices

TEAM Corporation

Thorntom Tomasetti

US Army ERDC

Vibration Research Corp.

Vibro/Dynamics

Xcitex Inc

EXHIBIT PROVISIONS

BOOTH SPACE ASSIGNMENT

Booth assignments will be made based on a first-come, first-reserved basis with preference given to exhibitors participating as corporate supporters.

EXHIBIT SUPPORT PERSONNEL

The 10' x 10' space is provided with (2) chairs to accommodate support personnel. Should more personnel be necessary, so long as it does not interfere with other exhibitors or traffic of the exhibit hall, they shall be allowed. Support staff must be registered. No fees will be assessed unless they attend technical sessions. Support personnel are allowed all meals and entry into all socials.

LIABILITY STATEMENT

HI-TEST Laboratories, Inc. assumes no liability for loss, damage, or theft of goods rented or leased by the exhibitor. The exhibitor shall indemnify HI-TEST against and hold it harmless for any complaints, suits or liabilities resulting from negligence in connection with the exhibitor's use of the display space. HI-TEST is not responsible for damage sustained in delivery, storage, setup, or shipping of exhibitor's property.

EXHIBITOR FLOORPLAN

The Symposium staff reserves the right to amend the floorplan, if, in its judgement, it is in the best interest of the Exhibition and overall needs of exhibitors.

REGISTARTION AND PAYMENT

Reservations can be made by completing the exhibitor form. Payment is expected within 30 days of booth reservation, or by September 15th. Checks should be made payable to HI-TEST Laboratories and mailed to PO Box 165, Arvonia, VA 23004.

CANCELLATION AND REFUND

All cancellations must be received in writing and submitted to Ashley Shumaker or Drew Perkins. The following schedule will be used in determining penalties (dates listed are when notice is received):

Jan. 1– June 30: 0% penalty. 100% refunded. July 1- August 31: 50% penalty. 50% refunded. September 1-30: 75% penalty. 25% refunded. October 1 or after: 100% penalty. 0% refunded.

SHIPMENT OF EXHIBIT MATERIALS

The Hotel is able to store meeting materials prior to your arrival. The following instructions should be followed to ensure proper handling of your meeting materials. Each item should be clearly marked with the following:

88TH Shock and Vibration Symposium Hold for arrival 00/00/00 Name of your organizations on-site contact c/o Hyatt Regency Jacksonville Riverfront 225 Coastline Drive East Jacksonville, FL 32202

Packages may be sent for delivery up to three days prior to your scheduled event. The Hotel cannot be responsible for perishable items. A labor charge will be assessed if assistance is required for unloading vehicles and/or moving items to storage areas.

Hyatt Regency Jacksonville Riverfront package handling fees for incoming and outgoing packages are as follows:

Letter, package or envelope (next day) - FREE Small Box (9 pounds or less) - \$8.00 Medium/Large Box (10-49 pounds) - \$12.00 XL Boxed/Small Cases (50+ pounds) - \$30.00 Standard Cases - \$50.00



RATES AND PACKAGES

We strive to offer exhibit rates and packages that are flexible, fair, and beneficial for all parties. Please review the published rates below and contact us with any questions about customizing the packages or amenities.

EXHIBIT & CORPORATE SUPPORTER RATES

PACKAGE NAME	PRICE	INCLUDED FEATURES
Basic Exhibit Package	\$2,000	10x10 exhibit space, basic 110 electricity, two chairs, table, option to purchase (2) discounted Symposium Registrations for technical portion of event
Bronze Package	\$4,000	Basic Exhibit Package + (2) Complimentary Symposium Registrations, one tutorial per complimentary registrant, Calendar Ad, Coffee Sponsorship
SILVER PACKAGE	\$6,000	Basic Exhibit Package + (4) Complimentary Symposium Registrations, one tutorial per complimentary registrant, Calendar Ad, Break Sponsorship
Gold Package	\$10,000	Basic Exhibit Package + (6) Complimentary Symposium Registrations, up to (2) tutorials per complimentary registrant, Calendar Ad, Breakfast/Lunch Sponsorship
PLATINUM PACKAGE (FEATURED SPONSOR)	\$15,000	Basic Exhibit Package + (8) Complimentary Symposium Registrations, up to (2) tutorials per complimentary registrant, Calendar Ad, Welcome Package Sponsorship (Logo on all printed materials, ie. program, abstract book, website, event bags)

ADD-ON SPONSORSHIPS & ADVERTISING OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE	# AVAIL.	INCLUDED FEATURES
ICE CREAM SOCIAL	\$750	3 0	Signage, event recognition, ice cream handed out at/near sponsor's booth
Calendar Ads	\$1,000	12 0	8" x 10" Ad in 2017 Calendar *Each corporate support package includes a calendar ad. The number of ads available equals 12 less the number of corporate supporters.
GUEST PROGRAM PACKAGE	\$1,000	2	Signage, event recognition
TECHNOLOGY PACKAGE	\$750	3 2	Internet provided at no charge to Symposium guests in "Internet Café" and Exhibit Hall, signage, event recognition

REGISTRATION FORM

r.	MPANY NAME:		HON INI ORINA	ITION			
		-					
						UNTRY:	
BOOTH CONTACT:			Email:				
II.	II. REGISTRATION OPTIONS \$2,000 Basic Exhibitor Package OR \$4,000 Bronze Package \$6,000 Silver Package \$10,000 Gold Package \$15,000 Platinum Package		Sponsorship Add-	AM SOCIAL AD PROGRAM SPONSOR	PROMOTIONAL OPI	RT PROGRAM* SESSION*	
III.	BOOTH S			SEE PAGE 9 FOR I	ge & A dd -Ons S elec EXHIBIT FLOORPL (OTHER REQUESTS?)	,	
	OTH PREFERE		(2) _ h personnel mus		,	orint copy also availat	ole).
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CC Number			Name on Card:				
		EXP DATE:			BILLING ZIP CODE: _	Security	Y CODE:
		EMAIL ADDRESS	S FOR RECEIPT				



VENDOR SESSION

Exhibitors have been a growing part of why the S&V Symposium is successful. To provide exhibitors with more opportunities to reach attendees, the Shock and Vibration Exchange is offering a vendor session.

How it works:

- Each vendor who registers will be scheduled to provide a 10-minute presentation about their company or organization.
- If using PowerPoint, presentations should be 20 slides or less.
- Presenters may also use a prepared video presentation, perform a demonstration, or perform an oral presentation.
- It is recommended that the briefing be approx. 7-8 minutes long with the remaining time for Q&A.
- Any questions after the 10 minute mark should be addressed with a business card or invitation to the attendee to visit the exhibit booth after the session.

How to participate:

Complete and return the following fields by AUGUST 1, 2017:

Company Name:		
Presenter:		
Presenter Email:		
Торіс:		
	IE. "INTRODUCTION OF THE MODEL XX PRODUCT" OR "COMPAN	y Overview"

- Applications submitted after August 1 will be subject to availability.
- Presenters must attend the presenters meeting the morning of their presentation to load all presentations and materials onto the session computer.
- Exhibitors do not have to be registered with a session badge to attend this session. All symposium attendees and exhibitors will be able to attend the vendor sessions.

FOR QUESTIONS, CONTACT:

Drew Perkins - drew.perkins@savecenter.org Ashley Shumaker - ashley.shumaker@savecenter.org 434.581.3041

PASSPORT PROGRAM

The Shock and Vibration Exchange has adapoted a program that is popular amongst industry conferences. The Passport Program aims to increase attendance in the exhibit hall, as well as increase serious leads for our exhibitors.

How it works:

- Each Symposium attendee will be given a "passport" with a listing of participating companies.
- Participating vendors will be given a customized stamp or sticker.
- Vendors will affix stamp to the passport of an attendee that visits and/or engages with the vendor.
- Attendees who collect the required number of stamps of participating vendors will turn in their passport to SAVE.
- A drawing from completed entries will be held in the shibit hall by SAVE for advertised prizes. Additional prizes can be donated by participating vendors for inclusion in the drawing.

How to participate:

- Only 20 vendors out of the 50 exhibit spaces will be the wedness participate in this program.
- Cost per vendor is \$100.
- Complete and return the following fields:

Company Name:		
POINT OF CONTACT:		<u> </u>
Would your company . Te	TO DONATE ANY PRIZES TO THE DI	rawing? 🗆 Yes 🗆 No
	IF YES, WHAT NATURE OF PRIZE? _ (GIFT CARD, ELECTRONIC DEVICE	E, VENDOR HARDWARE/SOFTWARE)
Payment Method:	☐ CREDIT CARD ☐ CH	ECK
	☐ Use credit card information	ON FROM PAGE 5 ABOVE.
	Credit Card Number:	
	Expiration Date:	CID:
	Cardholder Email:	

SPACE IS LIMITED TO 20 EXHIBITORS. SIGN UP TODAY.



EXHIBIT SCHEDULE

PLEASE NOTE THAT ALL TIMES BELOW ARE SUBJECT TO CHANGE BASED ON TECHNICAL CONTENT AND MEETING ROOM AVAILABILITY.

Monday, October 16, 2017

Exhibit Setup* 12:00pm - 6:00pm

*Booths must be operational by 6:00pm on 10/16/2017.

Reception (in Exhibit Hall) 6:30pm - 8:30pm

Tuesday, October 17, 2017

Exhibit Area Open 7:00am - 5:00pm Breakfast (in Exhibit Hall) 7:00am - 8:30am Luncheon (in Exhibit Hall) 11:00am - 1:00pm Ice Cream Social 3:00pm - 3:40pm

Wednesday, October 18, 2017

Exhibit Area Open

Breakfast (in Exhibit Hall)

Morning Break (in Exh. Hall)

Exhibitors' Luncheon

Break w/ Passport Program Raffle

Exhibitor Dismantle**

9:00am - 4:00pm

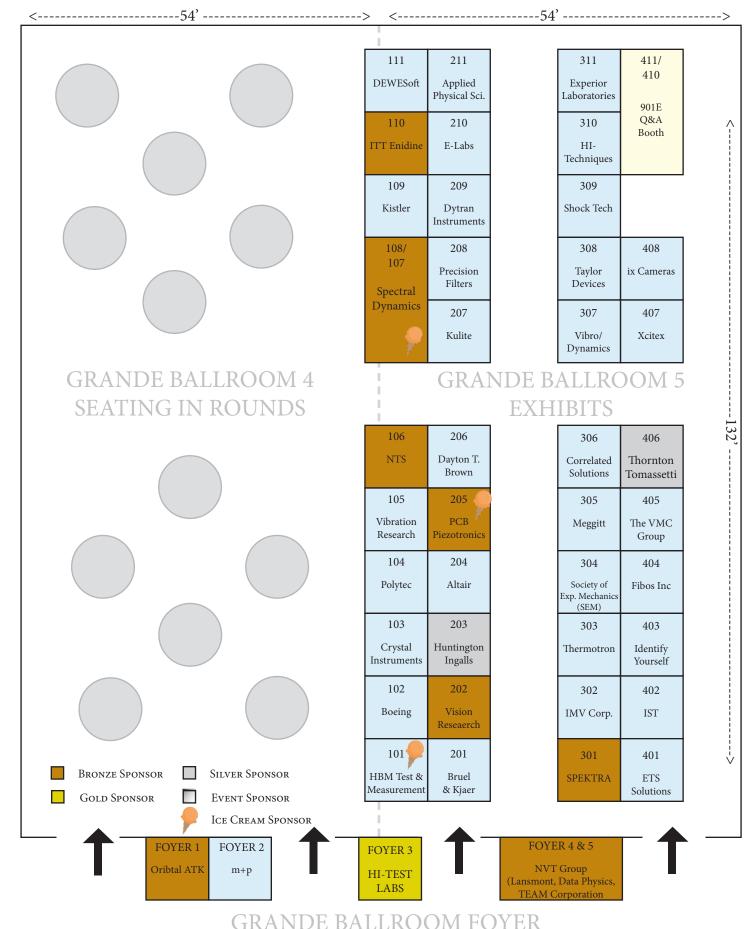
7:00am - 8:30am

9:45am - 10:15am

12:00am - 1:30pm

4:00pm - 6:00pm

^{**}Exhibitors can also dismantle on Thursday until noon, if desired, or if additional time is needed.



<-- TO ELEVATORS - TO GRAND BALLROOM 6 -->

SHOCK & VIBRATION EXCHANGE PO Box 165 | 1104 ARVON ROAD ARVONIA, VA 23004

WWW.SAVECENTER.ORG P: 434.581.3041



Drew Perkins, Program Manager Drew.perkins@savecenter.org

ASHLEY SHUMAKER, MANAGER OF OPERATIONS ASHLEY.SHUMAKER@SAVECENTER.ORG